

Agentic AI hyperlocal
deals exclusively
for GenZ!

...

MEET OUR TEAM



AKSHAY SHAH **FOUNDER, CEO**

(B.COM, MDP-IIML) 

Akshay has been working on SaaS and Cloud computing products for the past 2 decades. He was a Nasscom Mumbai Regional Council Nominated Member spearheading SMBs & Software Products too.



KETAN TRIVEDI **FOUNDER & EXECUTIVE CHAIRMAN**

(B.COM, CA) 

A seasoned and technology loving Chartered Accountant and Entrepreneur with over 40 years extensive experience in Strategy, Management, Accounts, Finance and Administration across multiple industries.



ANSHUMAL PANDEY **SEASONED BANKER**

(MBA - MARKETING) 

Senior banking leader with 24+ years in MNC and top Indian private banks. Drives large-scale programs, strategic alliances, and enterprise transformation. Proven innovator in Institutional & Ecosystem Banking; builds agile teams.



YOGIRAJ KAMAT **JOINT FOUNDER & DIRECTOR**

(MS ELECTRICAL ENGG USC) 

Yogiraj has over 15 years of multiple industry experience. He worked as a Software Engineer in Brocade Communications Systems Inc post his MS in Silicon Valley before returning to India. Adept at alliances & negotiations.



SMIT LAKHANI **FULL STACK DEVELOPER**

(B. TECH-I.T) 

Specialised in Flutter, with a proven track record in designing, coding, and deploying applications end-to-end. Notable projects include "Organ Donation (Life After Death)" on Google Play Store and GenZDealZ.ai



SHREYAS KARADE **OPERATIONS CO-ORDINATOR**

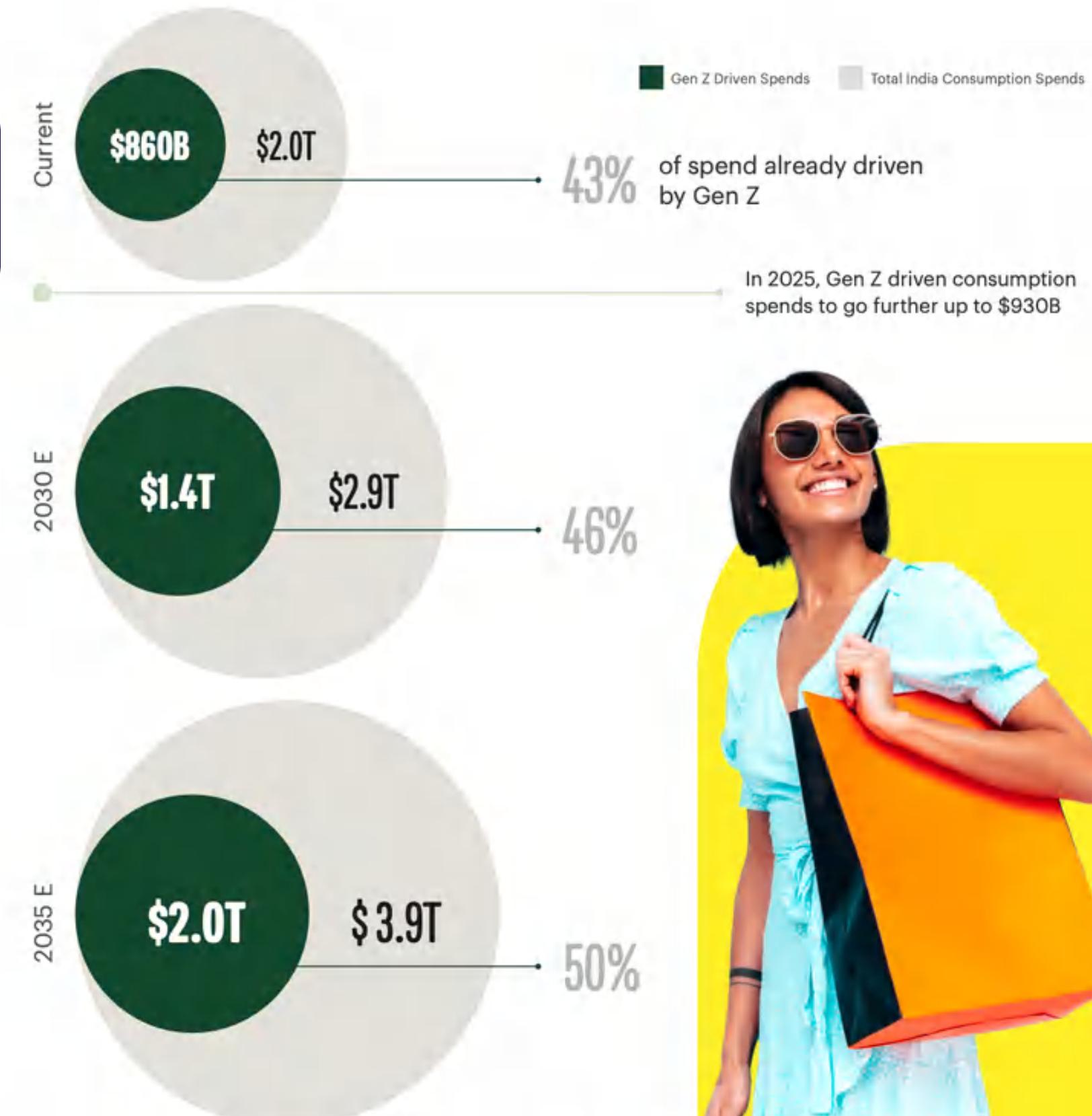
(B.B.A. DIGITAL MARKETING) 

Shreyas has 3+ years of experience in LinkedIn & Content Marketing in the ed-tech sector. Specialised for increasing the reach of Indian educators

GENZ DRIVES INDIA

\$2.0T Opportunity = GenZ
By 2035, 50% of Indian GDP = GenZ Spends

MarketsandMarkets™ forecasts explosive growth in the AI agent market: USD 7.84 billion in 2025 to USD 52.62 billion by 2030, a 46.3% CAGR.



SOURCE - BCG + SNAPCHAT GENZ REPORT

THE PROBLEM / OPPORTUNITY STATEMENT



NO ONE LISTENS TO THE GENZ

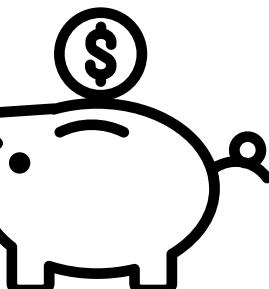
CONSUMER BRANDS/COMPANIES- WANT PRIVILEGES ACCESS TO THE YOUNG INDIA

NOT A SINGLE ALL-IN-ONE SUPER APP FOR THE GENZ



FINANCIAL INSTITUTIONS: SECURE EARLY CUSTOMER LOYALTY AMONG THE NEXT GENERATION OF CONSUMERS.

NO ONE FOCUSES ON THE GENZ MARKET DUE TO HIGH CAC AND NO BRAND LOYALTY



SCARCE POCKET MONEY!!

HYPERLOCAL STORES: DRIVE STUDENT TRAFFIC TO NEARBY STORES WITH EXCLUSIVE OFFERS, INCREASING OCCUPANCY.

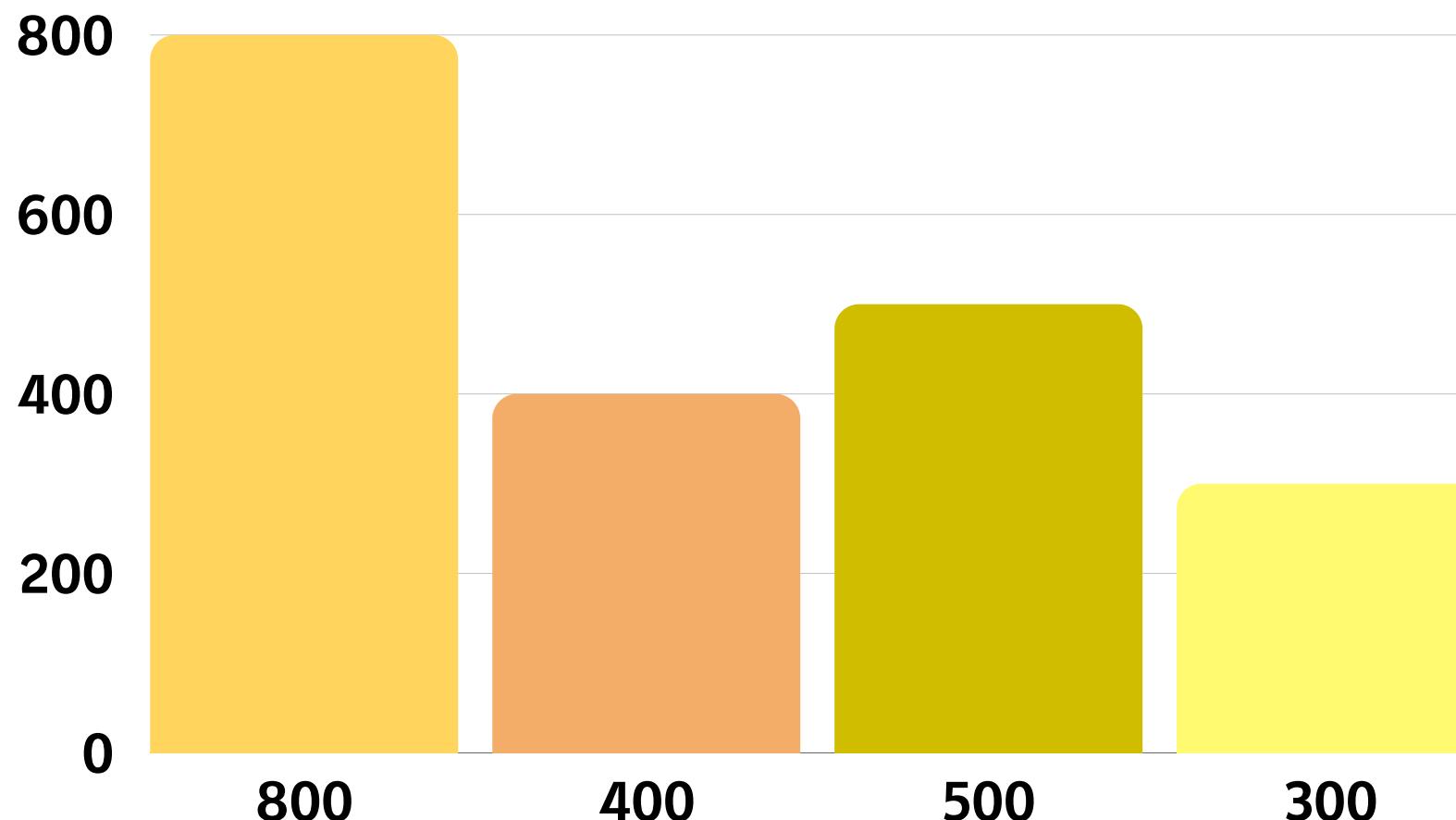


RIPPLE EFFECT: BANG FOR YOUR BUCK



₹2000/MTH: JUST
SCRAPING THROUGH!

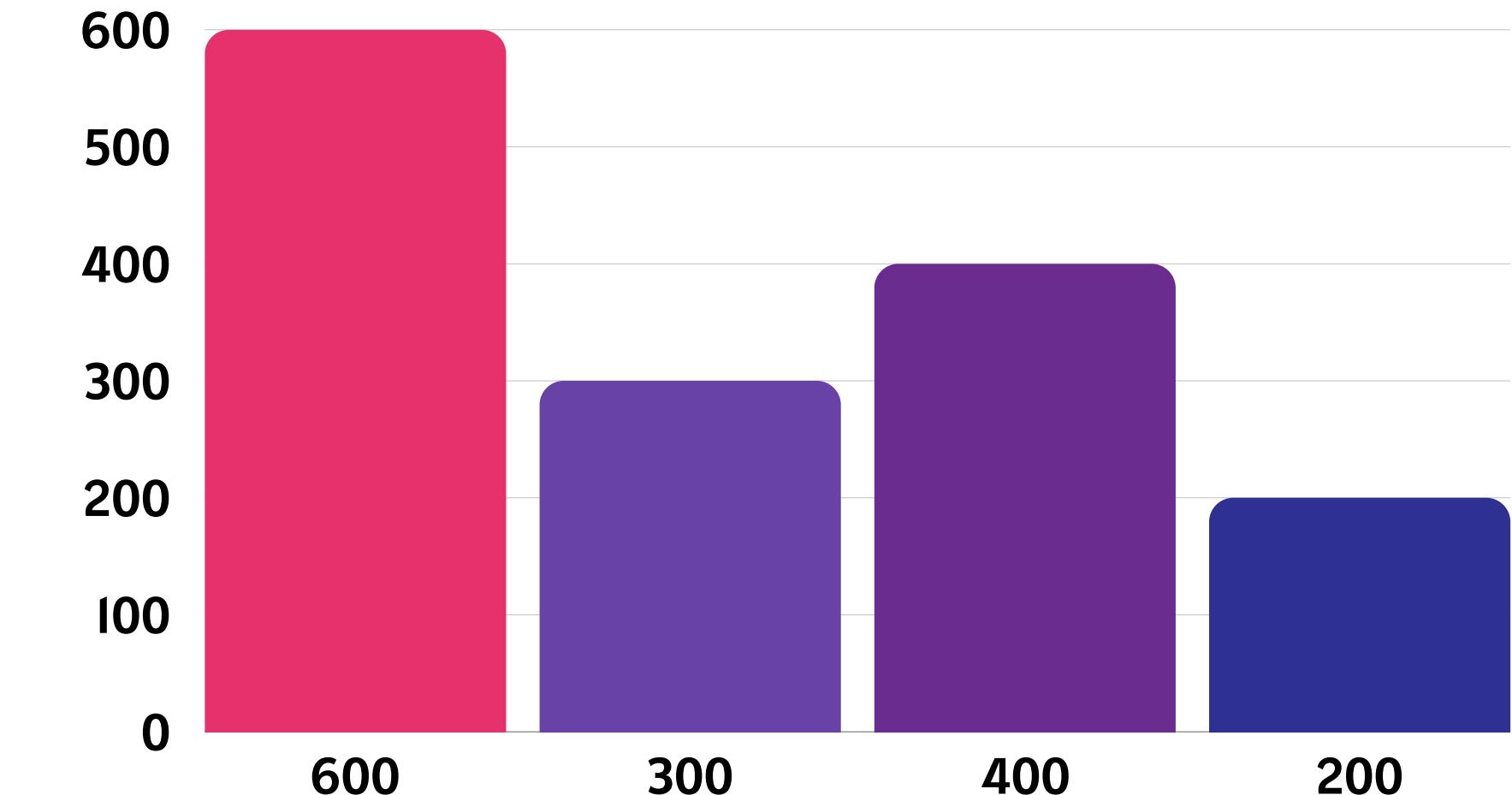
- Food & Beverages
- Commute
- Small Treats & Impulse Buys
- Essentials & Miscellaneous



GENZDEALZ.AI SAVINGS: +₹500/MTH

NOW, MONTHLY BUDGET: ₹2,500

- Food & Beverages
- Commute
- Small Treats & Impulse Buys
- Essentials & Miscellaneous



WE PRESENT TO YOU



A Hyper-Personalized
GenAI-powered DealZ
GENZGPT AGENTIC AI
Exclusively for the **GenZ**

Check the demo [HERE](#)

UNIVERSITY TIE-UPS



KOLHAPUR INSTITUTE
OF TECHNOLOGY'S
COLLEGE OF
ENGINEERING
KOLHAPUR



SVU

AIC RNTU, Bhopal

BATU LONERE

KIT KOLHAPUR

AIBM PUNE

PDKV AKOLA

FLAME UNIVERSITY



ANGRAU HYDERABAD



S-VYASA
Sवायास विश्वविद्यालय
विश्वविद्यालय समितिम्



SDUHER



MIT-WPU
मित्राविद्यालय पुणे



RIIM
PUNE



pcacs



NIT DURGAPUR



IPE HYDERABAD



IIT PATNA



VJTI MUMBAI



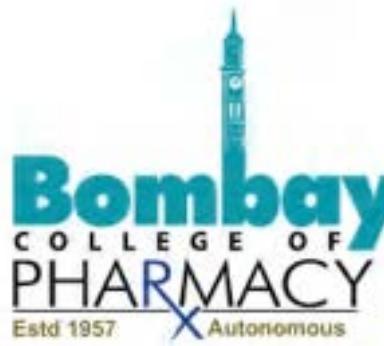
प्रियो यो नः प्रचोदयात्



BITS Pilani
K K Birla Goa Campus



NIT TRICHY



BCP MUMBAI



IIT GANDHINAGAR



IIITDM JABALPUR



IIIT HYDERABAD



IIIT ALLAHABAD



TCET MUMBAI

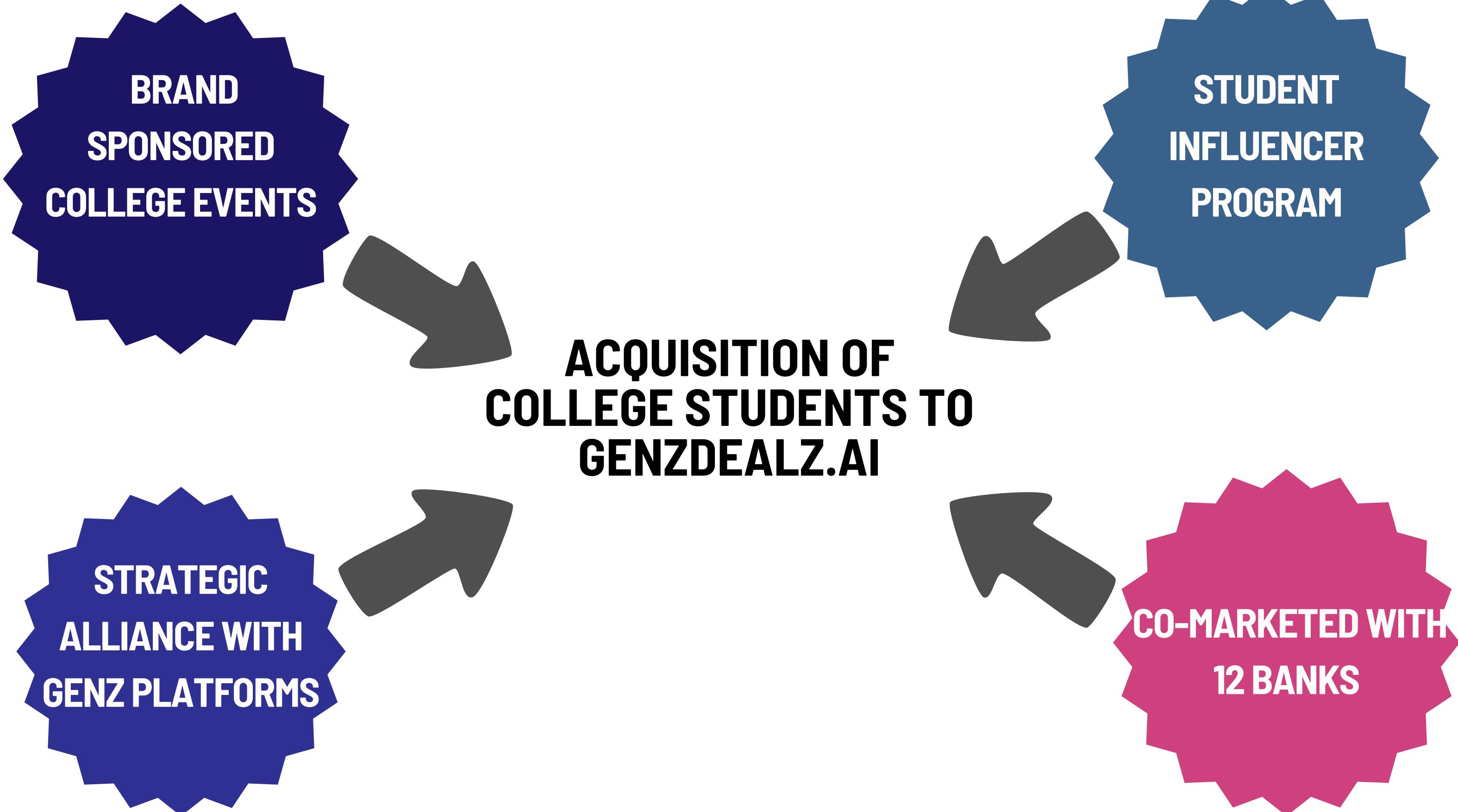


NIT SURATKAL



IIM
LUCKNOW

ZERO CAC-ZERO BURN BUSINESS MODEL



GO-TO-MARKET STRATEGY

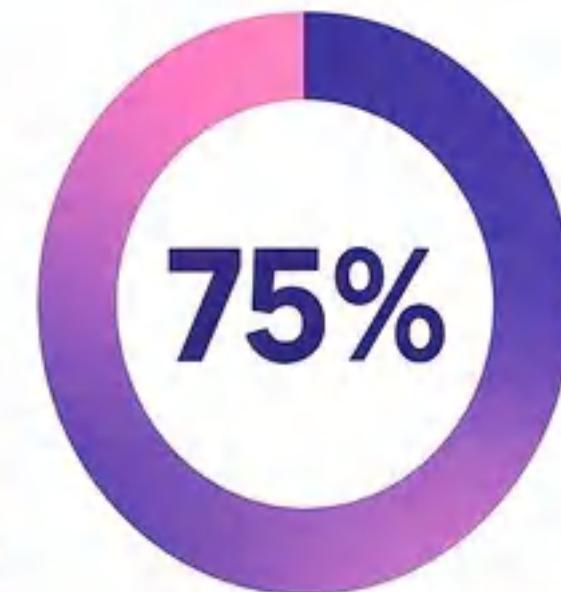
READY ACCESS TO

**15,00,000
GENZ**

**75,000
ACTIVE USERS**



75% ADOPTION RATE



Out of 100,000 Students on GenZDealz.ai Platform

GENZDEALZ CATEGORIES

**GENZ
HYPERLOCAL**



**GENZ MONEY
MANAGEMENT**



**GENZ FINANCIAL
LITERACY**



**GENZ
BRAND
DISCOUNTS
AND
GIFTCARDS**



**GENZ GPT
AGENTIC AI**

**GENZ LOANS
STARTUP
GRANTS
SCHOLARSHIPS**



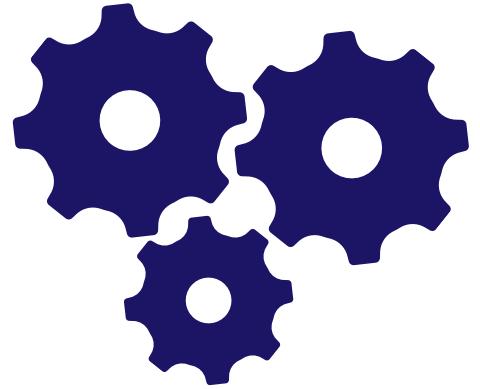
**GENZ COURSES
AND JOBS**



mi hura
GENZ TRAVELS

LifeVitae ✓ **WOL3D**
GENZ CAREERS

PERSONALIZED RECOMMENDATION & PREDICTIVE GENZGPT AGENTIC AI AGENTIC AI

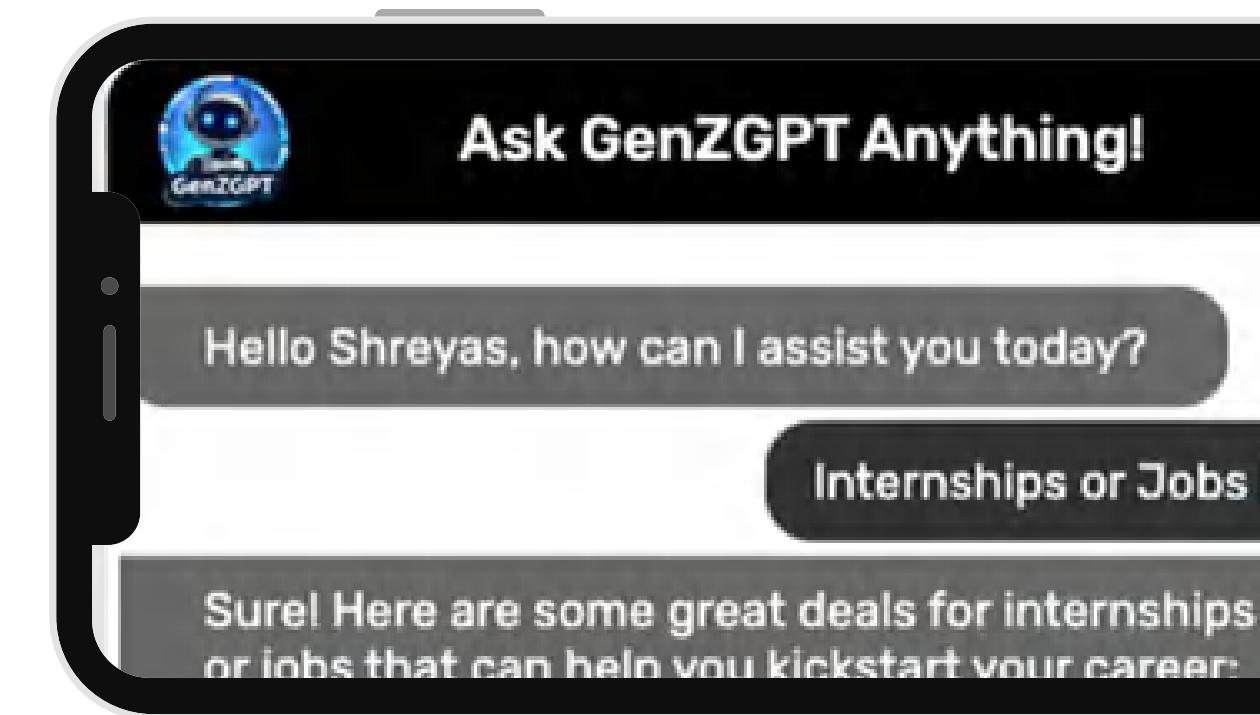


BY ANALYSING INDIVIDUAL USERS

- ▶ DEMOGRAPHICS
- ▶ PREFERENCES
- ▶ HISTORICAL TRENDS



HYPER-PERSONALIZED AND CUSTOMIZED BASIS THE AVAILABLE USER DATA



GENZGPT AGENTIC AI AGENT GENERATES THE MOST RELEVANT BRAND AND HYPERLOCAL DEALS



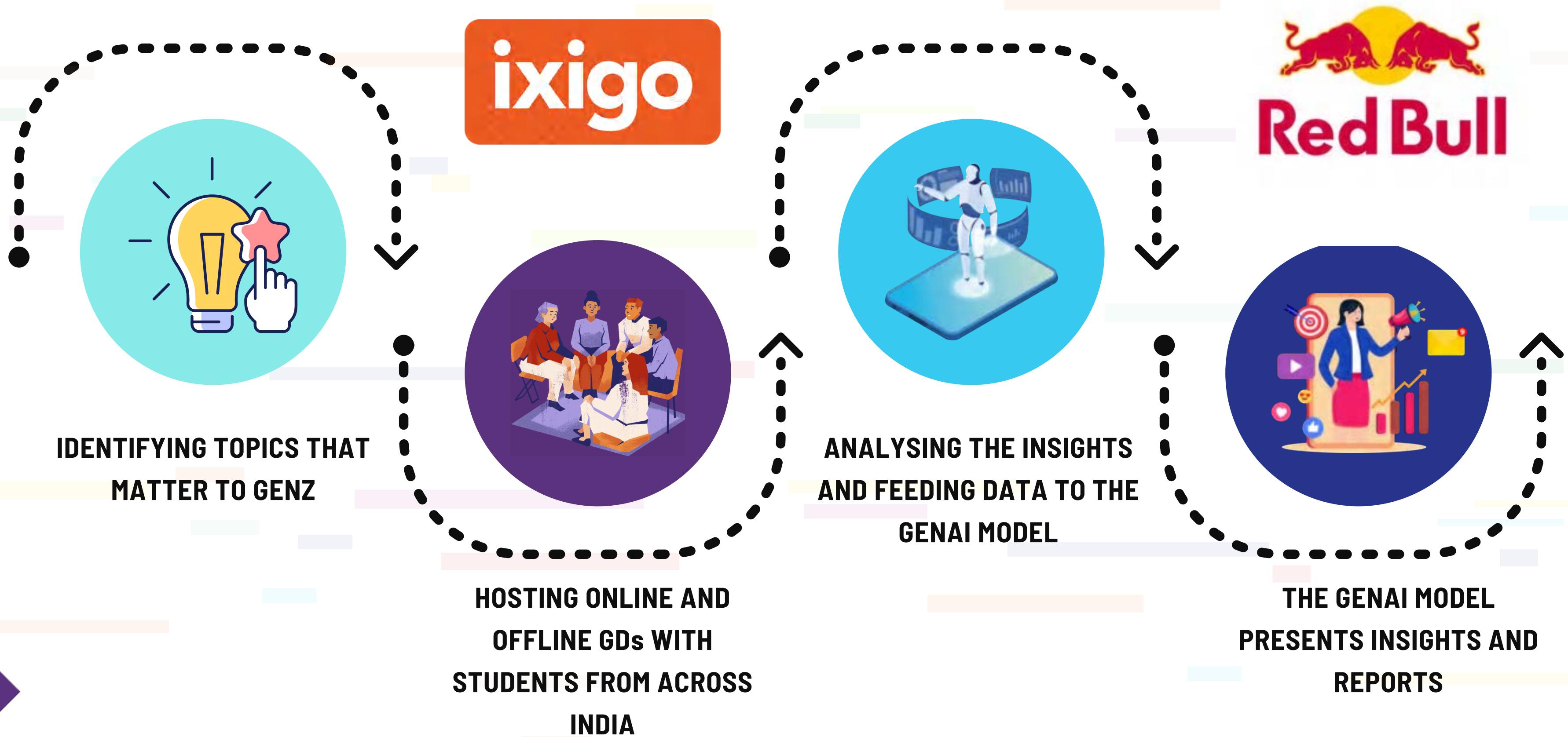
HYPERLOCAL CAMPUS ZONE



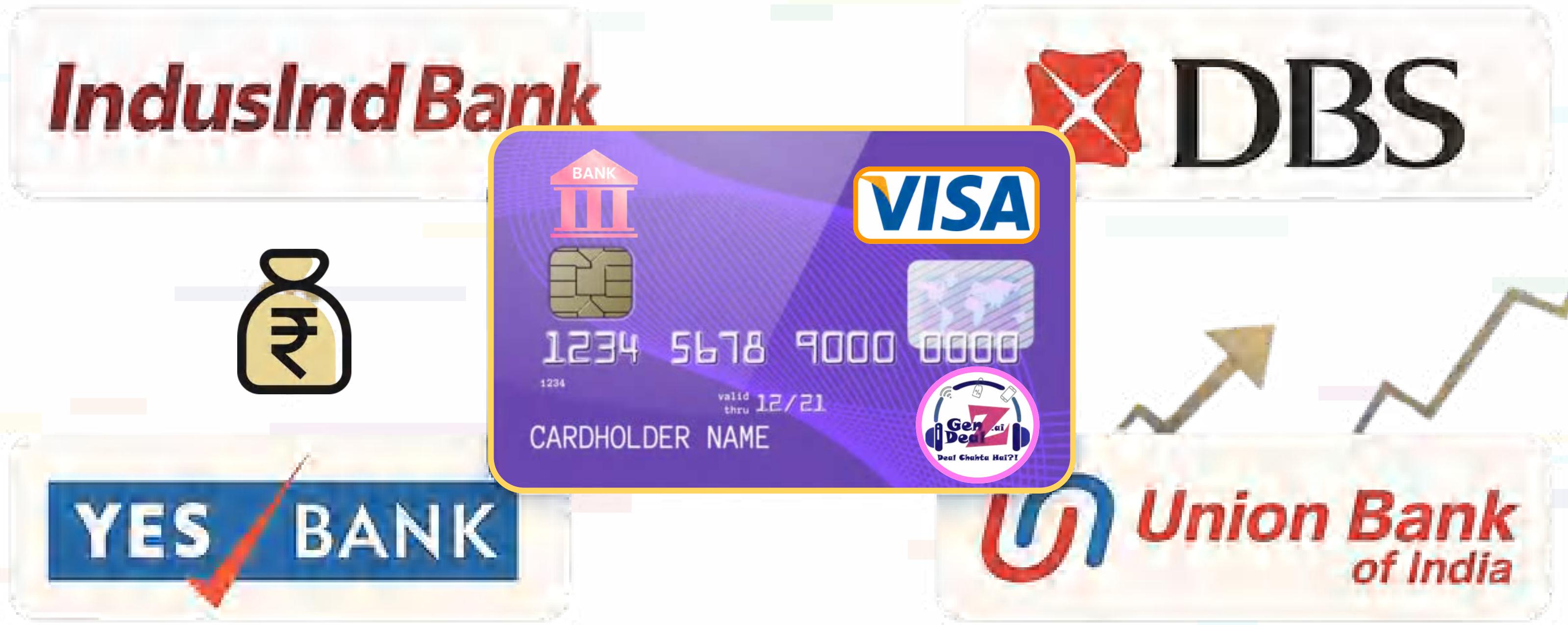
**EXCLUSIVE
HYPER-
PERSONALISED
OFFERS
TAILORED FOR
20,000 CAMPUS
STUDENTS
WITHIN A 5 KM
RADIUS**



UNBOXING GENZ: CONTENT IP



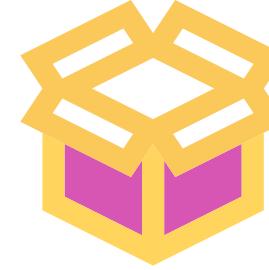
STRATEGIC ALLIANCE: GENZDEALZ.AI X VISA



Coming Soon: Banking Partners Show
Interest in Co-Branded Credit Card

REVENUE STREAMS

CURRENT REVENUE

1 LISTING & CONVERSION FEE 	5 UNBOXING GENZ 
 2 STUDENT ENGAGEMENT	 6 ML BACKED INSIGHTS
3 HYBRID SOLUTIONS 	7 CO-BRANDED CREDIT CARD 
 4 DOWNLOADS	 8 PARTNER DEALS SHARING
9 REFER & EARN 	

FUTURE REVENUE

INDIAN MARKET



1027 UNIVERSITIES



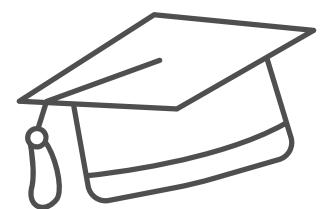
1.1 MILLION K12 SCHOOLS



42,343 COLLEGES



400 MILLION STUDENTS



50 MILLION COLLEGE STUDENTS



USD 4 BILLION +
TAM AT US\$80 PER STUDENT

120 DAYS USER ENGAGEMENT

KEYPOINTS-

MONTH	MAU
March'25	23k
April'25	25k
May'25	29.5k
June'25	30k

RATIO-

Male	60
Female	40

AVERAGE ENGAGEMENT TIME OF GENZ ON GENZDEALZ.AI : 2 MINS

AVERAGE ENGAGEMENT TIME OF GENZ ONLINE : 30-60 seconds

CAMPAIGNS

CONFIRM U

₹1,50,000/-



New User Acquired: 5,000



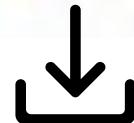
SOLD

Laptops Sold: 6,000



SOLD

Campaign Reach: 10,000



No. of Downloads: 1,000

₹2,00,000/-



ADITYA BIRLA
CAPITAL



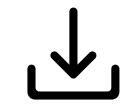
No. of Downloads: 1,000

Campaign Impressions: 10,000

bob ₹Pay



Campaign Impressions: 2000+



No. of UPI Registrations Gained: 400+



₹3,50,000/-



AI+ Smartphone Student Reach: 43,000+

LifeVitae



Career Assessments: 1,000*

₹1,25,000

* - WIP

Total Revenue as of 31st March 2025: ₹23,75,000

BIGFM CAMPAIGNS



LAUNCH OF TU BHETASHI NAVYANE AT BMCC COLLEGE PUNE: GATHERED 800+ STUDENTS IN 1 DAY NOTICE

SONY MARATHI INTRODUCED INDIA'S 1ST AI DEVELOPED CHARACTER TO THE GENZ CROWD



LAUNCH OF BANK OF BARODA UPI LITE APPLICATION: GATHERED 3000+ DOWNLOADS IN 20 DAYS AT PRAYAGRAJ, U.P. DURING MAHAKUMBH FESTIVAL

VIA GENZDEALZ.AI APPLICATION USED BY STUDENT INFLUENCERS & COLLEGE COMMUNITIES



***BIGFM is a large media company, having more than 80 city radio presence pan India.**

LINED UP : BRAND CAMPAIGNS

EDTECH



HYGIENE



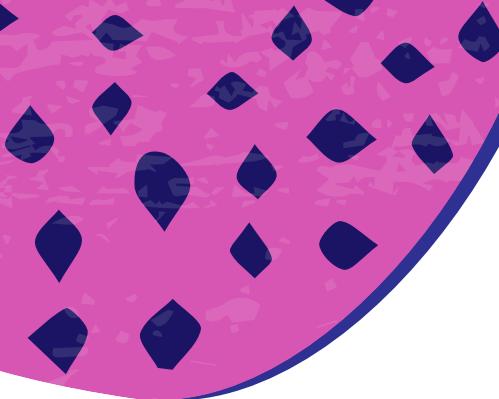
BEVERAGES



BANKS



COMPETITIVE LANDSCAPE



Online
Presence

In-campus Engagement

UNiDAYS



Off-campus Engagement

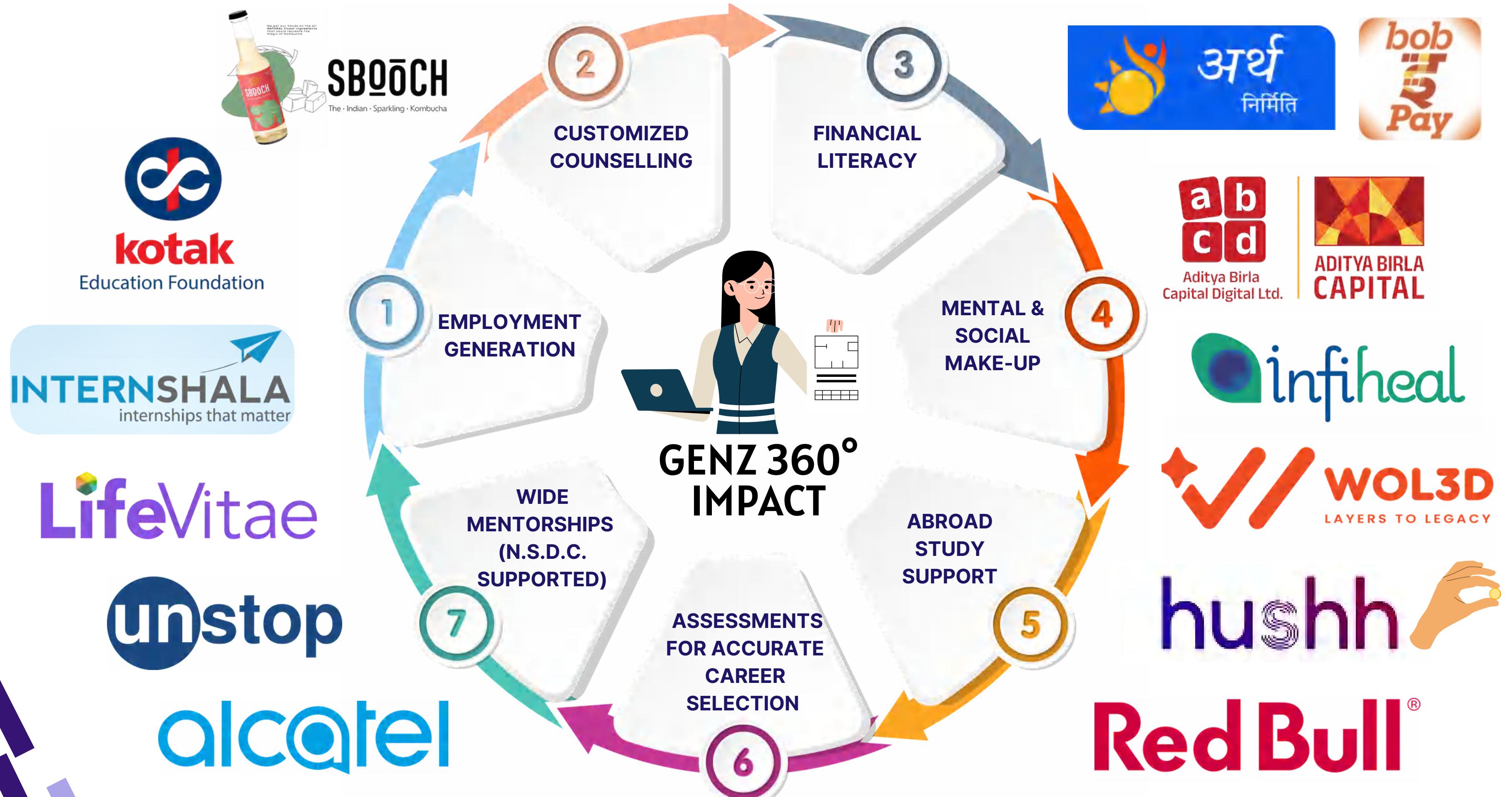


Hyperlocal
Presence



	GenZ Deal	UNiDAYS	Student Beans
STUDENT FOCUS	✓	✓	✓
INDIA FOCUS	✓	✗	✗
GENAI/DEEP ML	✓	✓	?
HYBRID	✓	✗	✗
STUDENT INFLUENCER NETWORK	✓	✗	✗
ZERO CAC	✓	✗	✗
ALLIANCES(BANKS & SaaS)	✓	✗	✗

GENZDEALZ.AI IMPACT ON GENZ



INCUBATED AT



IIML EIC
Entrepreneurship Innovation Impact



riidi

SOSV



gusec
Gujarat University Startup and
Entrepreneurship Council



PRESS RELEASE

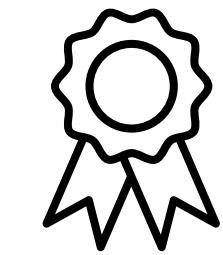


Deal Chahta Hai?! PRODUCT VIDEO



SCAN ME

WEB APP & MOBILE APP QR



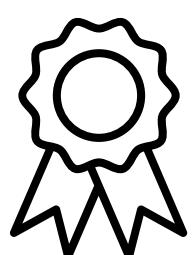
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COORDINATOR

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GENZDEALZ.AI