



Agentic AI hyperlocal
deals exclusively
for GenZ!



MEET OUR TEAM



AKSHAY SHAH FOUNDER, CEO

(B.COM, MDP-IIML) 

Akshay has been working on SaaS and Cloud computing products for the past 2 decades. He was a Nasscom Mumbai Regional Council Nominated Member spearheading SMBs & Software Products too.



KETAN TRIVEDI FOUNDER & EXECUTIVE CHAIRMAN

(B.COM, CA) 

A seasoned and technology loving Chartered Accountant and Entrepreneur with over 40 years extensive experience in Strategy, Management, Accounts, Finance and Administration across multiple industries.



ANSHUMAL PANDEY SEASONED BANKER

(MBA - MARKETING) 

Senior banking leader with 24+ years in MNC and top Indian private banks. Drives large-scale programs, strategic alliances, and enterprise transformation. Proven innovator in Institutional & Ecosystem Banking; builds agile teams.



YOGIRAJ KAMAT JOINT FOUNDER & DIRECTOR

(MSELECTRICAL ENGG USC) 

Yogiraj has over 15 years of multiple industry experience. He worked as a Software Engineer in Brocade Communications Systems Inc post his MS in Silicon Valley before returning to India. Adept at alliances & negotiations.



SMIT LAKHANI FULL STACK DEVELOPER

(B. TECH - I.T) 

Specialised in Flutter, with a proven track record in designing, coding, and deploying applications end-to-end. Notable projects include "Organ Donation (Life After Death)" on Google Play Store and GenZDealZ.ai



SHREYAS KARADE OPERATIONS CO-ORDINATOR

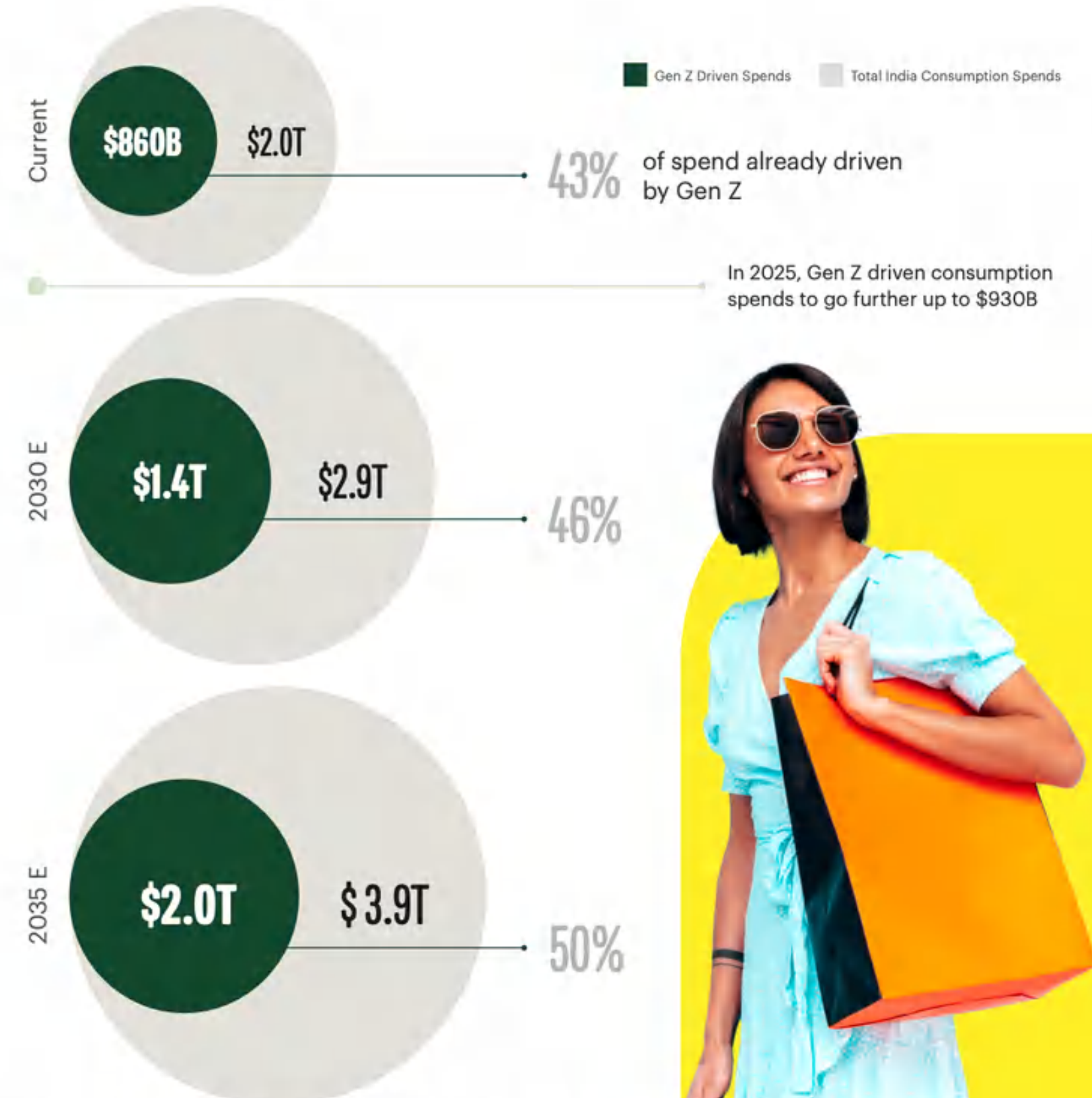
(B.B.A. DIGITAL MARKETING) 

Shreyas has 3+ years of experience in LinkedIn & Content Marketing in the ed-tech sector. Specialised for increasing the reach of Indian educators

GENZ DRIVES INDIA

\$2.0T Opportunity = GenZ
By 2035, 50% of Indian GDP = GenZ Spends

MarketsandMarkets™ forecasts explosive growth in the AI agent market: USD 7.84 billion in 2025 to USD 52.62 billion by 2030, a 46.3% CAGR.



SOURCE - BCG + SNAPCHAT GENZ REPORT

THE PROBLEM / OPPORTUNITY STATEMENT



NO ONE LISTENS TO THE GENZ

CONSUMER BRANDS/COMPANIES- WANT PRIVILEGES ACCESS TO THE YOUNG INDIA

NOT A SINGLE ALL-IN-ONE SUPER APP FOR THE GENZ



FINANCIAL INSTITUTIONS: SECURE EARLY CUSTOMER LOYALTY AMONG THE NEXT GENERATION OF CONSUMERS.

NO ONE FOCUSSES ON THE GENZ MARKET DUE TO HIGH CAC AND NO BRAND LOYALTY

SCARCE POCKET MONEY!!



HYPERLOCAL STORES: DRIVE STUDENT TRAFFIC TO NEARBY STORES WITH EXCLUSIVE OFFERS, INCREASING OCCUPANCY.



RIPPLE EFFECT: BANG FOR YOUR BUCK



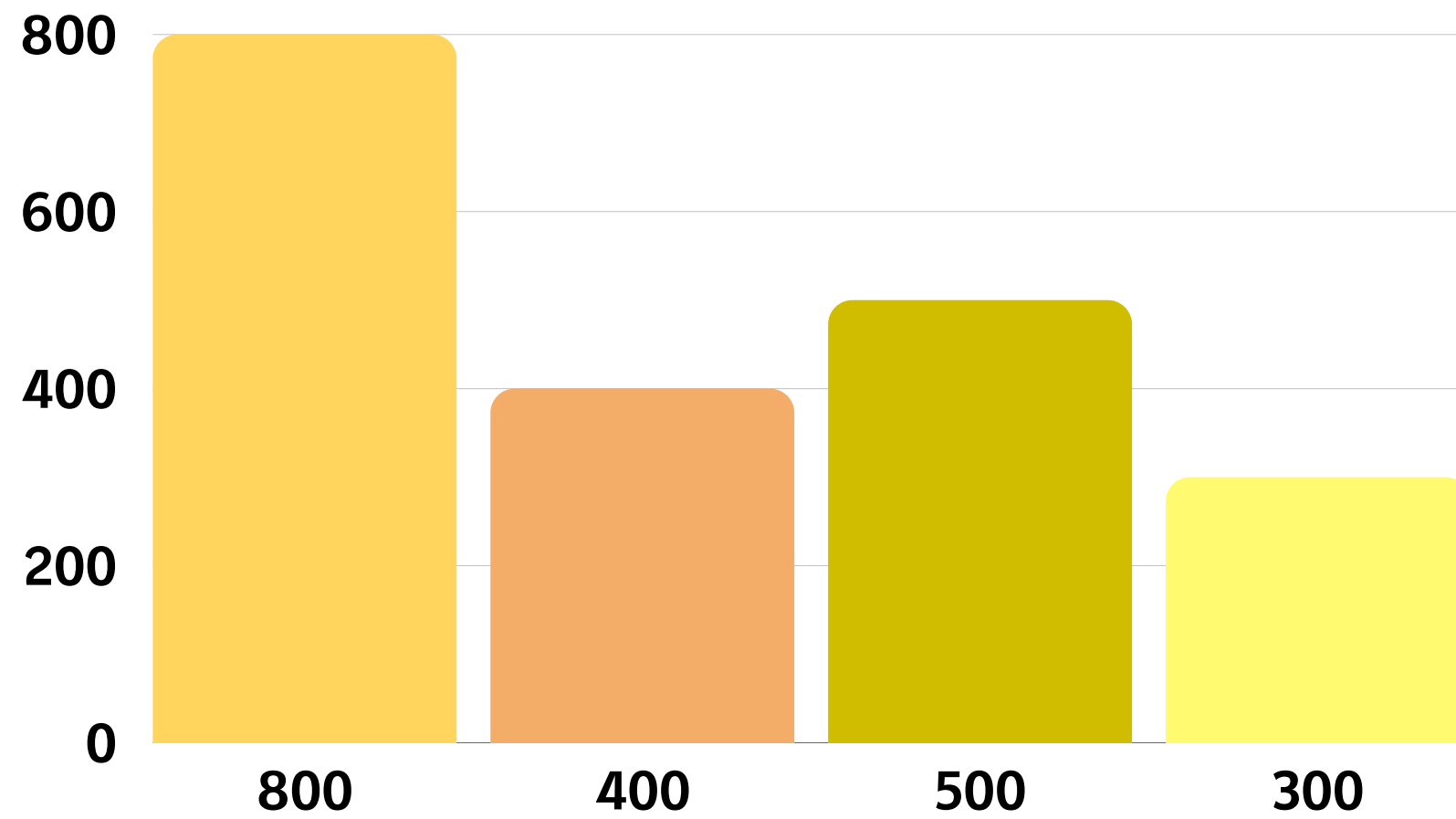
**₹2000/MTH: JUST
SCRAPING THROUGH!**



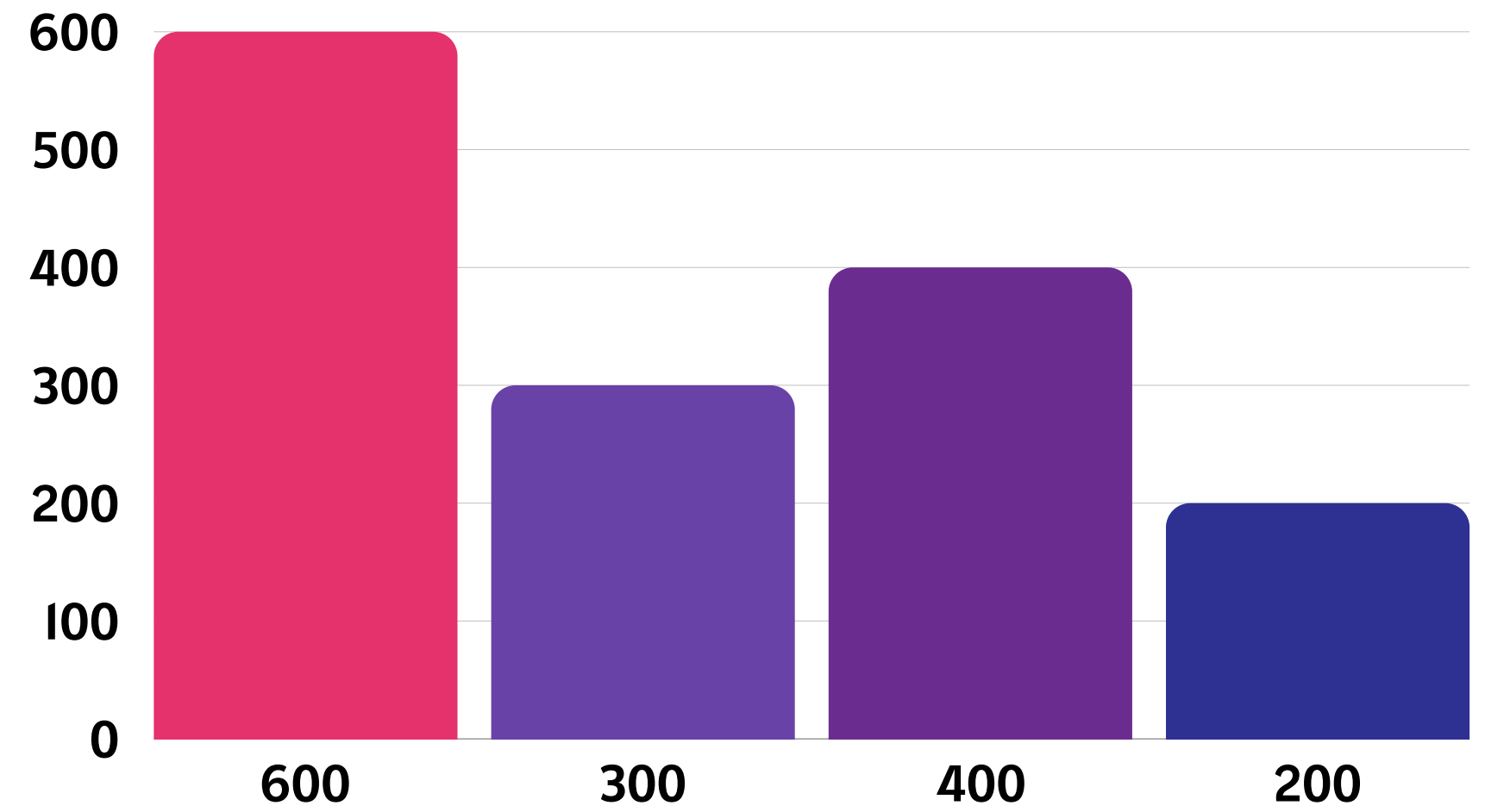
GENZDEALZ.AI SAVINGS: +₹500/MTH

NOW, MONTHLY BUDGET: ₹2,500

- Food & Beverages
- Commute
- Small Treats & Impulse Buys
- Essentials & Miscellaneous



- Food & Beverages
- Commute
- Small Treats & Impulse Buys
- Essentials & Miscellaneous



WE PRESENT TO YOU



A Hyper-Personalized
GenAI-powered **DealZ**
GENZGPT AGENTIC AI
Exclusively for the **GenZ**

Check the demo **HERE**

UNIVERSITY TIE-UPS



SVU



AIC RNTU, BHOPAL



BATU LONERE



KIT KOLHAPUR



AIBM PUNE



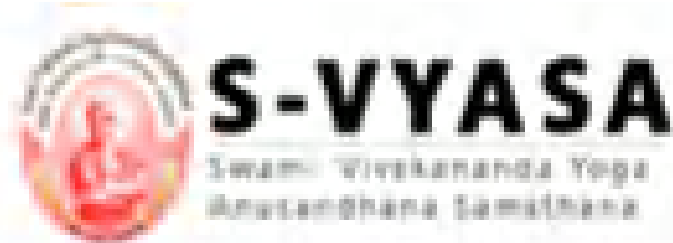
PDKV AKOLA



FLAME UNIVERSITY



ANGRAU HYDERABAD



S-VYASA UNIVERSITY



SDUU KARNATAKA



MITWPU, PUNE



RIIM PUNE



PILLAI COLLEGE



NIT DURGAPUR



IPE HYDERABAD



IIT PATNA



VJTI MUMBAI



IIT ROPAR



BITS GOA



NIT TRICHY



BCP MUMBAI



IIT GANDHINAGAR



IIITDM JABALPUR



IIIT HYDERABAD



IIIT ALLAHABAD



TCET MUMBAI

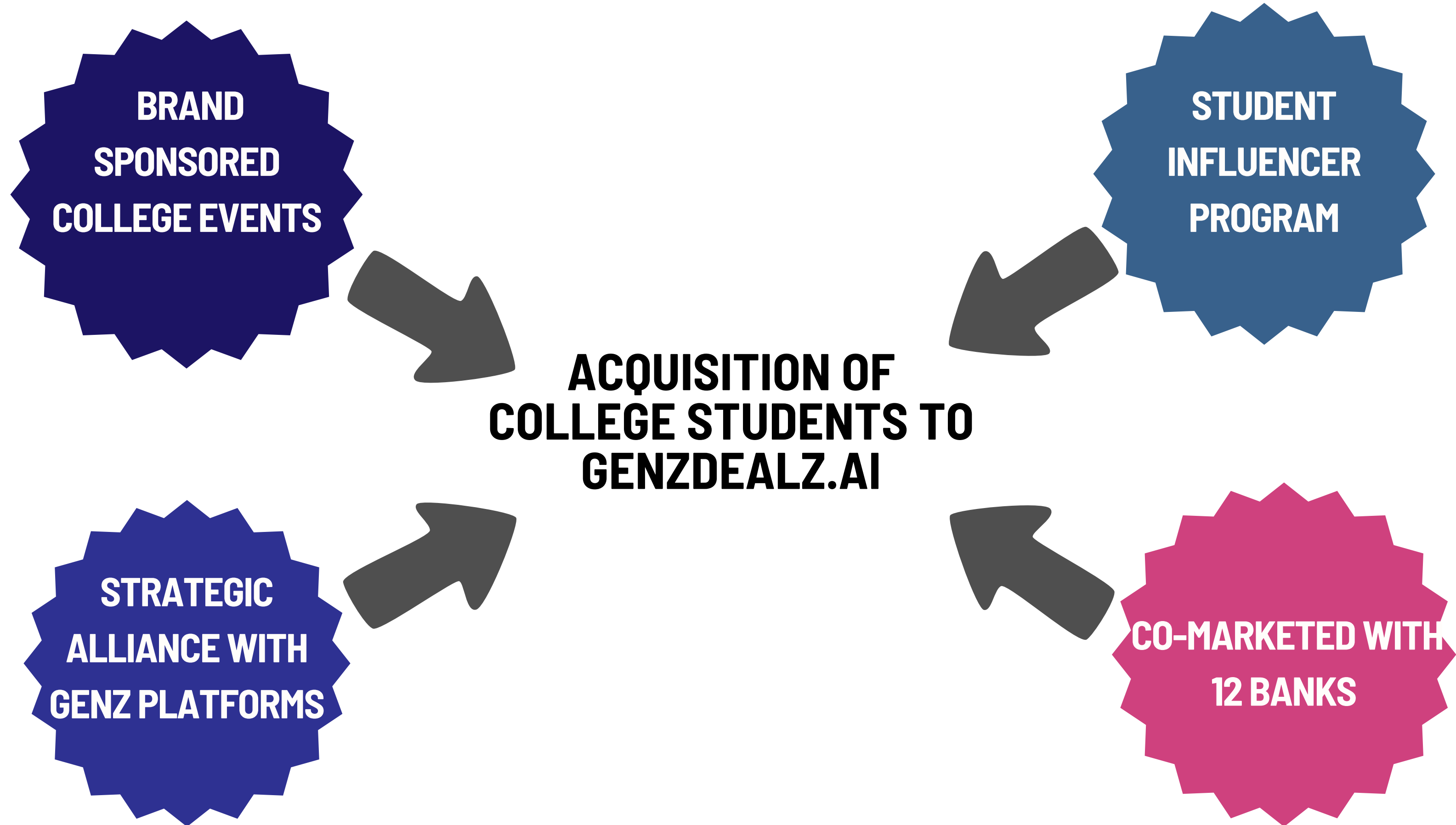


NIT SURATKAL



IIML

ZERO CAC-ZERO BURN BUSINESS MODEL



GO-TO-MARKET STRATEGY

READY ACCESS TO

15,00,000

GENZ

75,000

ACTIVE USERS



75% ADOPTION RATE



Out of 100,000 Students on GenZDealz.ai Platform

GENZDEALZ CATEGORIES

**GENZ
HYPERLOCAL**



**GENZ MONEY
MANAGEMENT**



**GENZ FINANCIAL
LITERACY**



**GENZ
BRAND
DISCOUNTS
AND
GIFTCARDS**



**GENZ GPT
AGENTIC AI**

**GENZ LOANS
STARTUP
GRANTS
SCHOLARSHIPS**



kotak

Education Foundation



**GENZ COURSES
AND JOBS**

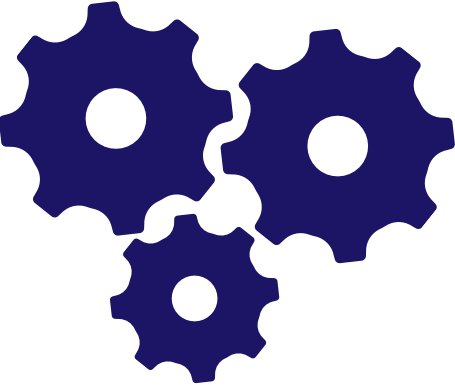


**mihrwa
GENZ TRAVELS**

LifeVitae  **WOL3D**
LAYERS TO LEGACY
GENZ CAREERS

PERSONALIZED RECOMMENDATION & PREDICTIVE

GENZGPT AGENTIC AI AGENTIC AI

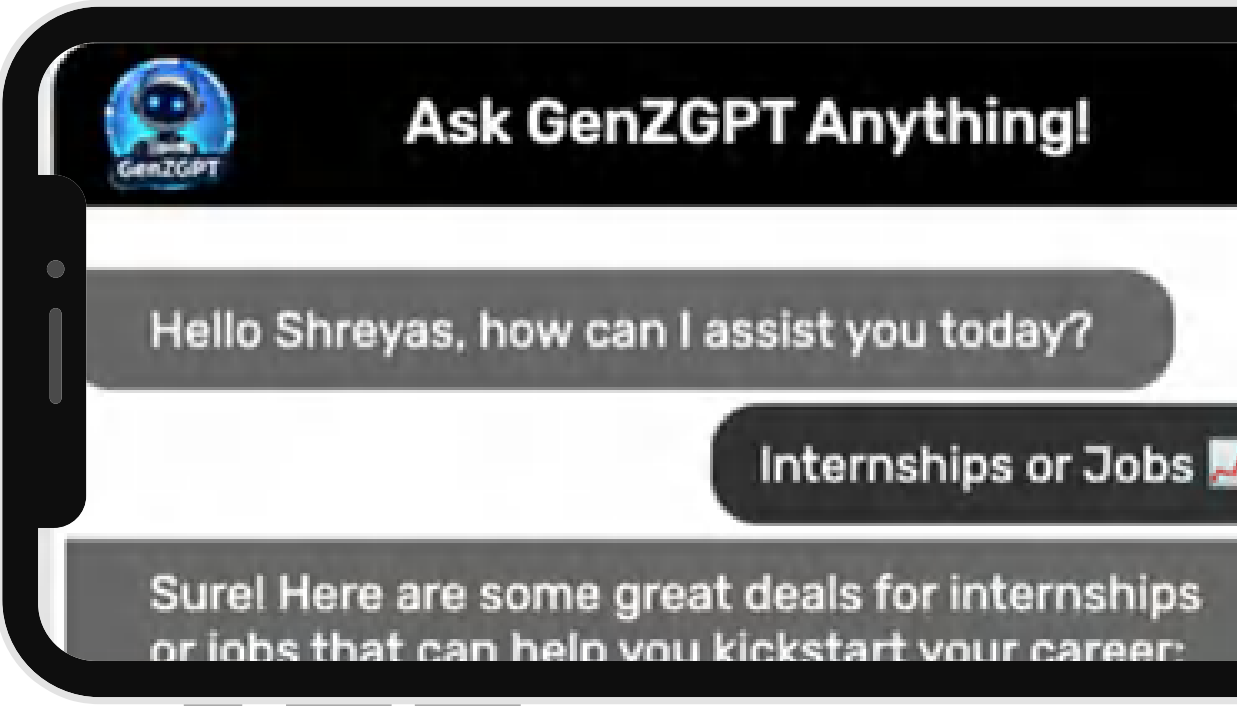


BY ANALYSING
INDIVIDUAL USERS

- DEMOGRAPHICS
- PREFERENCES
- HISTORICAL TRENDS

GENZGPT AGENTIC AI AGENT
GENERATES THE MOST RELEVANT
BRAND AND HYPERLOCAL DEALS

HYPER-PERSONALIZED AND
CUSTOMIZED BASIS THE
AVAILABLE USER DATA



HYPERLOCAL CAMPUS ZONE



**EXCLUSIVE
HYPER-
PERSONALISED
OFFERS
TAILORED FOR
20,000 CAMPUS
STUDENTS
WITHIN A 5 KM
RADIUS**



UNBOXING **GENZ**: CONTENT IP



**IDENTIFYING TOPICS THAT
MATTER TO GENZ**



**HOSTING ONLINE AND
OFFLINE GDs WITH
STUDENTS FROM ACROSS
INDIA**



**ANALYSING THE INSIGHTS
AND FEEDING DATA TO THE
GENAI MODEL**



**THE GENAI MODEL
PRESENTS INSIGHTS AND
REPORTS**

STRATEGIC ALLIANCE: GENZDEALZ.AI X VISA



Coming Soon: Banking Partners Shown
Interest in Co-Branded Credit Card



REVENUE STREAMS

CURRENT REVENUE

1

**LISTING &
CONVERSION FEE**



**STUDENT
ENGAGEMENT**

2

3

**HYBRID
SOLUTIONS**



DOWNLOADS

4

9

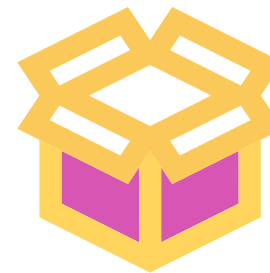
**REFER &
EARN**



FUTURE REVENUE

5

UNBOXING GENZ



**ML BACKED
INSIGHTS**

6

7

**CO-BRANDED
CREDIT CARD**



**PARTNER DEALS
SHARING**

8

INDIAN MARKET



1027 UNIVERSITIES



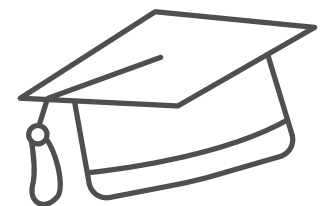
1.1 MILLION K12 SCHOOLS



42,343 COLLEGES



400 MILLION STUDENTS



50 MILLION COLLEGE STUDENTS



**USD 4 BILLION +
TAM AT US\$80 PER STUDENT**

120 DAYS USER ENGAGEMENT

KEYPOINTS-

MONTH	MAU
March'25	23k
April'25	25k
May'25	29.5k
June'25	30k

RATIO-

Male	60
Female	40

AVERAGE ENGAGEMENT TIME OF
GENZ ON GENZDEALZ.AI : 2 MINS

AVERAGE ENGAGEMENT TIME OF
GENZ ONLINE : 30-60 seconds

CAMPAIGNS

CONFIRM U

₹1,50,000/-



New User Acquired: 5,000



SOLD

₹5,00,000/-

Laptops Sold: 6,000



SOLD

₹2,50,000/-

Campaign Reach: 10,000

Zoomcar



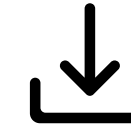
No. of Downloads: 1,000

₹2,00,000/-



ADITYA BIRLA
CAPITAL

₹1,00,000/-



No. of Downloads: 1,000



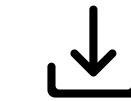
Campaign Impressions: 10,000

bob Pay

₹1,00,000/-



Campaign Impressions: 2000+



No. of UPI Registrations Gained: 400+



₹3,50,000/-



Ai+ Smartphone Student Reach: 43,000+

LifeVitae

₹1,25,000



Career Assessments: 1,000*

* - WIP

Total Revenue as of 31st March 2025: ₹23,75,000

BIGFM CAMPAIGNS



LAUNCH OF TU BHETASHI NAVYANE AT BMCC COLLEGE PUNE: GATHERED 800+ STUDENTS IN 1 DAY NOTICE

LAUNCH OF BANK OF BARODA UPI LITE APPLICATION: GATHERED 3000+ DOWNLOADS IN 20 DAYS AT PRAYAGRAJ, U.P. DURING MAHAKUMBH FESTIVAL

SONY MARATHI INTRODUCED INDIA'S 1ST AI DEVELOPED CHARACTER TO THE GENZ CROWD



VIA GENZDEALZ.AI APPLICATION USED BY STUDENT INFLUENCERS & COLLEGE COMMUNITIES



***BIGFM is a large media company, having more than 80 city radio presence pan India.**

LINED UP : BRAND CAMPAIGNS

EDTECH



HYGIENE



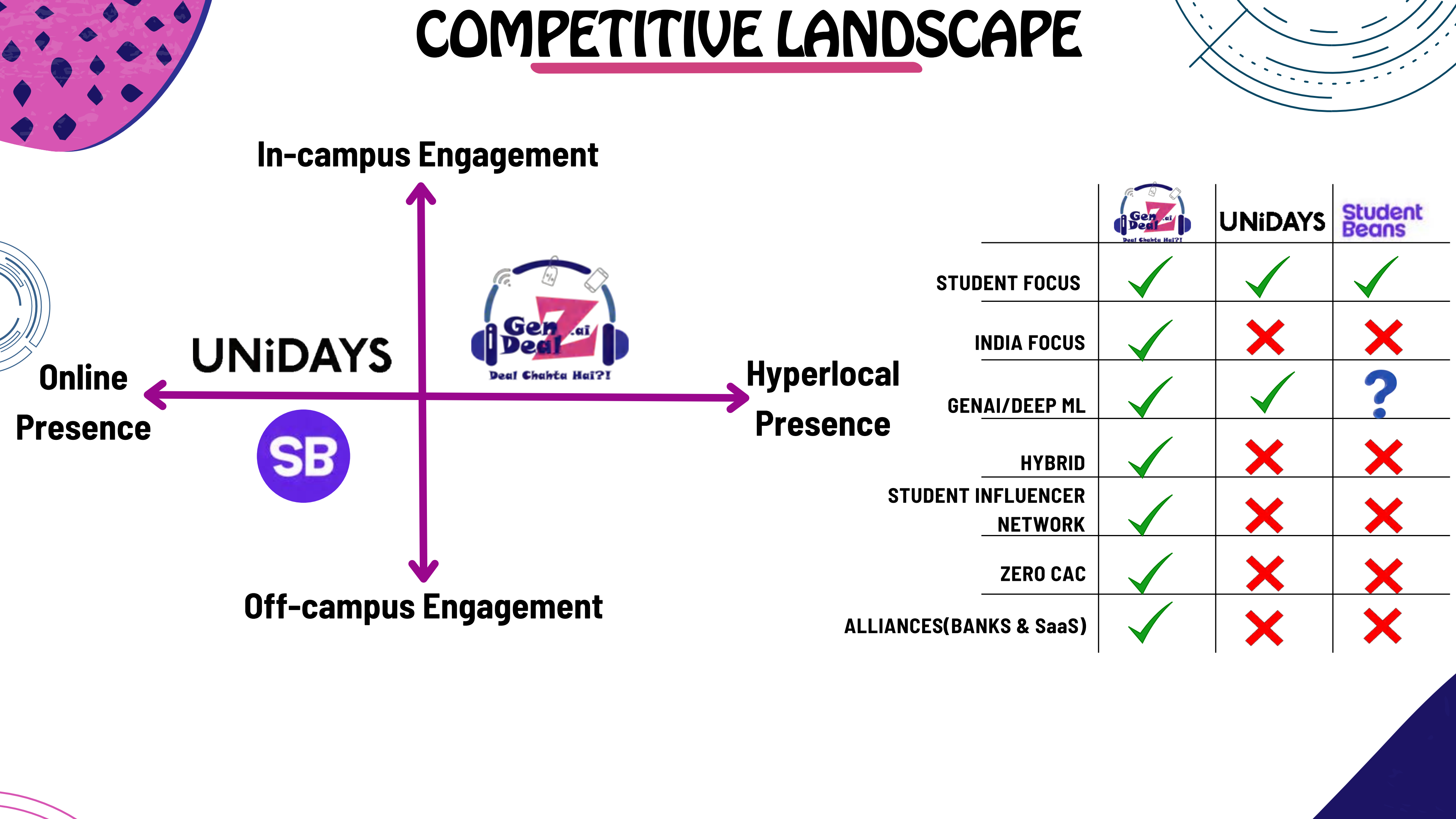
BEVERAGES

Red Bull®

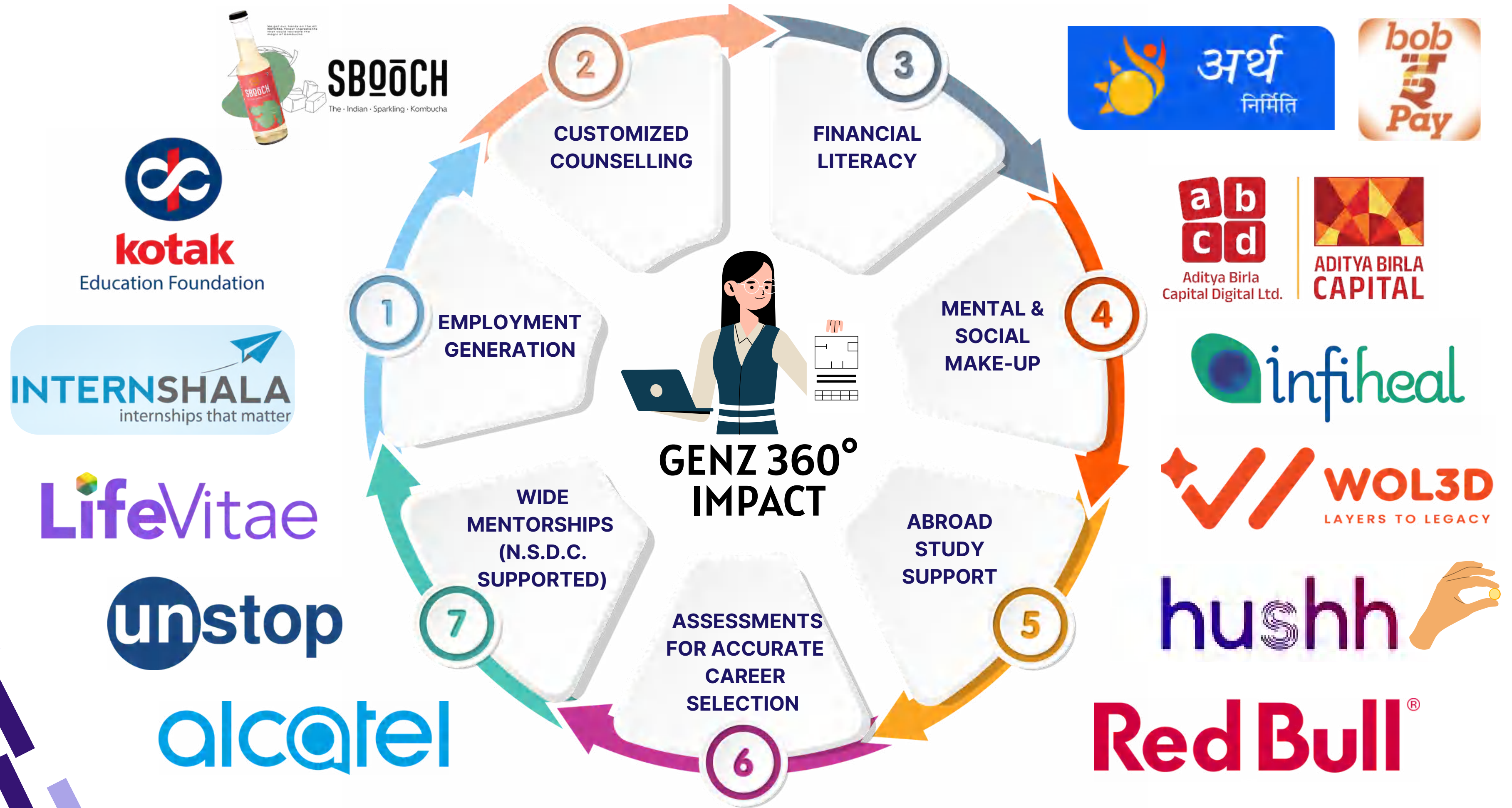
BANKS



COMPETITIVE LANDSCAPE



GENZDEALZ.AI IMPACT ON GENZ



INCUBATED AT

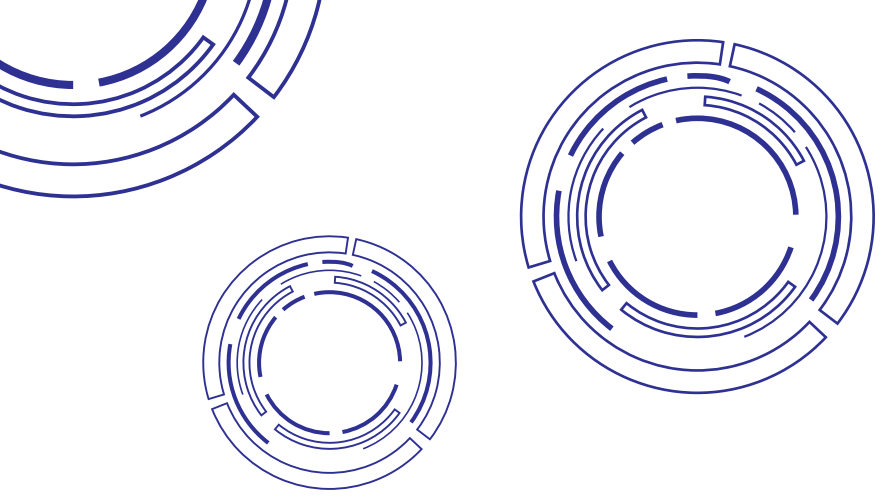


IIML EIC
Entrepreneurship Innovation Impact



riidl





 **PRESS RELEASE**

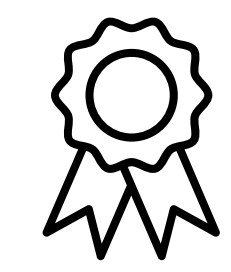


Deal Chahata Hai?!
PRODUCT VIDEO 



SCAN ME

WEB APP & MOBILE APP QR



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 **AKSHAYIWEB**



SHREYAS KARADE

**COMMUNITY
COORDINATOR**

+91-9503359949



GENZDEALZ.AI